



CURRICULUM VITAE

JUSTIN GROOMBRIDGE 2014

BORN 1970 DECEMBER 16TH

GRADUATED FROM ART COLLEGE

STARTED MY BUSINESS IN 1992

ADVERTISING AGENCY 1992-1998

WEB / PRINT / DESIGN COMPANY 1998-TO DATE

FILM / COMPOSITING / VISUAL EFFECTS & 3D ANIMATION 2012-TO DATE

LOOK FORWARD TO CONNECTING WITH YOU

FACEBOOK ADDRESS - <http://www.facebook.com/people/Justin-Groombridge/549890844>
 MY WEBSITE - www.beehive.co.za

My past 17 years has given me the privilege to travel the world and meet many cultures from the UK (My birthplace), Switzerland, Caribbean, Southern Africa, Mozambique, Kenya, France, Spain, Germany, Thai, Asian & Middle East.

The good news is, I am dedicated to offering fast, reliable and cutting edge technology/design services with extensive international working experience with progressive organizations. Combined with the high quality of my design, this enables me to offer a professional, scalable and successful visual marketing strategy for your business at a cost you can afford.

CURRICULUM VITAE - MY PROFILE

Name	Justin Groombridge,
Current Address	CAPE TOWN - GREENPOINT - 8001
SOUTH AFRICA:	+27 (0) 76 3304 334
Email	justin@beehive.co.za justingroombridge@gmail.com
Website	www.beehive.co.za and www.pixeltierra.com for BCN
Skype name	justin-at-beehive

PERSONAL

Age	43 BIRTHDAY 16-12-1970
Sex	Male
Parents	Mother who is British and my father has passed away. I have 2 sons.
Nationality	UK, Spanish, South African
Language	English 100%, Dutch Afrikaans 40%,
Health	Very good
Hobbies	Kite-surfing, Longboard Skating, Mountain Bike, Snowboard, outdoors - sea and mountains + ART

SCHOOL/ COLLEGE QUALIFICATIONS

School Grey College.	Passed in 1989 in six subjects majored in art with an "A"
PE Technikon Art College	1990-1992 - Graphic Design I, II, III
Subjects	Graphic Design, History, Drawing and fine art, Photography, Reproduction DTP
Training	Training with a company called Hirt & Carter PTY (LTD) REPRODUCTION AND DTP 1993. Qualified in Adobe Photoshop, Aldus Freehand, Quark Express, Streamline and Implementation of prepress techniques.
Training	Lintas International Advertising Agency They had large American/UK based accounts, Firestone Tires, Goodyear Tires, Cadburys Chocolate (UK), Armstrong Shock-absorbers and others.

EMPLOYMENT HISTORY & TECHNICAL EXPERIENCE 1993 - 2009

I opened my own advertising agency Master Graphics In 1993 (below the line creative ad agency)1993 - 1998 I was responsible for the following: Client consultation and finding new clients, strategic marketing and business problem solving, Ad campaigns, designing, Outdoor media, managing production, repro, printing outsourcing, shoots, models, photography.

I have designed Newsletters, Brochures, Sales presentation, Branding stationary, Vehicle, Outdoor/Indoor signage, Display Stands for trade shows, 300 Page Book, Catalogues and tech sheets and flyers. I then ventured with this company to Switzerland and The UK and worked with many progressive organizations from Medical to Tourism, Industrial, Retail, Manufacturing and Property Development Companies. I worked on a 300 page tourism book for Africa with a company in the UK called Impetus Design (UK). My work for this 90's - 2004 period of time can be viewed at www.beehive.co.za

I began working on the internet in 1996 with basic Page layout.

BEEHIVE COMMUNICATIONS WAS CREATED 1999 - to present

I closed the agency in 1998 and opened Beehive Communications to specialize in website creation with print design. I survived the .com crash in 2000. Beehive continues to operate to this day.

I have worked with many advertising and marketing firms from 2000 - 2005.

I have also maintained a healthy client base over this period and current time and help grown some companies to large international corporations today. I have worked with many nationalities,

In 2007 I moved to Spain. Hola!!!

In 2010 I moved to Cape Town - Worked for Visual Fusion (3months) and was part time consulting as marketing director for a brand called windscreen-direct.com

CURRENT TECHNICAL 2013

EXPERTISE IN WEBSITE DEVELOPMENT AND PRINT DESIGN

I currently use a Apple Mac Book Pro & Mac desktop with PC desktop (With Microsoft XP for code and web optimization) for onsite and offsite consulting should you require this. I offer full design expertise in (adobe creative suite) Adobe Photoshop CS6, Freehand MX, Illustrator CS6, Indesign CS6, Adobe Acrobat, Fireworks and Dreamweaver CS6, Flash CS6 (I can animate, but not code with action script).

I have over 17 years combined experience in business marketing. I have Fonts from the leading foundries from around the world. I enjoy working with a team or solo and am honest, loyal, fast and reliable. I have a good sense of humour and great people skills.

Currently I can design websites in CSS & html 5 with a speciality in web optimization and business returns for a customer for their websites. I have worked extensively with .asp and php programmers for back-end B2B applications and content managed sites with e-newsletters, subscription sites, online competitions, e-commerce, c.d. development and sales presentations with electronic ebrochures. I have done 8 e-commerce websites with full merchant bank facilities. I have had many years experience in the following Industry sectors: Medical, Tourism, Industrial, Retail, Fashion, Manufacturing and Property Development Companies. I have good knowledge of DNS and MX mail record procedures and website domain registration services, with stats and other technical issues.

EXPERTISE IN FILM & EDITING WITH VISUAL EFFECTS DEVELOPMENT

In 2012 I was given an opportunity to help build a film green-room studio and started managing filming for online viral adverts and corporate training videos. I was fascinated and in awe with the visual effects side and have been developing my experience over the past 2 years working with professionals of the film industry. I am now starting to specialize in creating and directing/producing my own films/videos and adverts.

WWW.VIMEO.COM/JUSTINCREATIVE

My software of choice is Adobe Premier CS6, After Effects CS6, Speedgrade CS6, Cinema 4d, Maya, Audition CS6, Prelude CS6, Encore CS6, Compression software, plug-ins from red giant and video co pilot. I have filmed on Cannon mk2, Red 1 and have touched an Arri Alexia just once and a blackmagic camera. I Have used Arri Lights and LED lights, filmed on glyde tracks and tried the glydecams. I have compiled scripts, shotlists and storyboards. Soundproduction was with a Rhode mic and H4NZOOM portable audio recording studio.

MY MISSION

I would like to join a team or individuals whose businesses I can help prosper and look forward to a long term working relationship. Available for Salary or contract consulting. Negotiable. References can be emailed.

Kindest Regards
Justin Groombridge

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THANK YOU